



Abstract Title	Building organisational resilience using business transformation methodologies
Presentation Type	Lightning Presentation
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Job Title	Senior Project Manager – Strategy and Impact
Organisation	Olivia Newton-John Cancer Research Institute

Introduction

The major successes in medical research are decades in the making. So how do you design and implement a business strategy that creates long-term resilience and continually reinforces alignment of all its activities to the long-term achievement of patient benefits or other societal impact?

Abstract

There has been a strong push over the past 5 years for medical research institutes to measure and tell the stories of the impact their research has on health, development and wellbeing. It is critical to re-connect this intense mission focus with strategies for maximising the use of internal and external resources as well as staff effectiveness on the job.

In this talk, Ariel will share insights from putting an impact strategy at the heart of the business transformation process at a Victorian landmark medical research organisation. Ariel will demonstrate how the theory of change (also known as program logic) model can be used to guide employees in mapping their contributions to the strategy and controlling long-term scope creep.

Ariel will also speak about the critical role of communication strategies and frameworks in supporting stakeholder engagement and change management during a business transformation.

Speaker Profile(s)

Ariel specialises in designing and implementing collaborative projects. She combines the deeply analytical approach of a former scientist with a passion for stakeholder engagement in both colocated and virtual settings. Using group facilitation and human-centred design approaches, she enjoys bringing process and a touch of creative playfulness to building teams and creating collective impact frameworks. Following on from a global project management role at Movember, she is currently managing the business transformation process for the Olivia-Newton-John Cancer Research Institute.

Acknowledgements

Reference links

- <https://www.linkedin.com/in/dr-ariel-achtman-17882111/>
- <https://www.projectmanagement.com/articles/631586/facilitating-communication-and-engagement-in-large-video-conferences>
- <https://www.linkedin.com/pulse/3-ways-throw-fun-virtual-party-work-dr-ariel-achtman/>

